



## **AVISA forms Marketing Alliance with Avtrade**

- AVISA and Avtrade combine expertise for the benefit of clients worldwide

London, Wednesday 16<sup>th</sup> December 2009

**AVISA Aviation Safety Systems (“AVISA”)** [www.avisa-ltd.com](http://www.avisa-ltd.com), the global airworthiness and safety consultancy, announces today that it has formed a marketing alliance with international component service provider **Avtrade** [www.avtrade.co.uk](http://www.avtrade.co.uk).

Together through this marketing alliance, AVISA and Avtrade will provide a more comprehensive service to clients, offering a high level of expertise for a very competitive price.

AVISA is a global aerospace airworthiness and safety consultancy with offices in the UK, Eastern Europe, Scandinavia, Asia and the Middle East. AVISA works to ensure high safety standards and business improvements for its international clients in both the civil and military aviation sectors.

Avtrade is headquartered in the UK and has offices across Europe, Russia, North America, Asia and the Middle East. Avtrade experts maintain a first class reputation, working in specialist component, engine and aircraft leasing divisions to meet the demands of its airline customers. With a highly motivated sales and MRO support team, Avtrade provides fully serviced and traceable components of the highest standard.

**Justin Goatcher**, AVISA Group Managing Director commented:

*“AVISA prides itself on building strategic partnerships with the very best industry players in complementing industry sectors. Avtrade are without doubt a key player in their sector and our industry, we are very pleased to be working with them and value the increased ability we have to give our current and new customers a more complete service.”*

**Jamie Brooks**, Avtrade Middle East Sales Director added:

*“Forming strategic alliances with like-minded companies such as AVISA makes absolute sense when trying to give the operator a complete service. Avtrade prides itself on concentrating on its core business; supplying and repairing components with the highest service levels. Diversification in this industry can lead to a drop in service standards which can affect your business model. Finding partners such as AVISA who specialise in their division gives the operator a higher quality product without increasing the price.”*



AVISA Stands for Aviation Safety

AVISA Website: [www.avisaltd.com](http://www.avisaltd.com)

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Notes for Editors:

**AVISA Aviation Safety Systems Ltd**

AVISA is a leading global aerospace airworthiness and safety consultancy with offices in the UK, Eastern Europe, Asia and the Middle East.

AVISA's market leading EASA approved, aviation airworthiness and maintenance based services include:

- Airworthiness and maintenance management
- Airworthiness and quality safety consultancy
- Aviation safety consultancy
- Aviation safety training

AVISA is a market leading aviation safety training provider and has developed a wide range of training courses to assist in understanding regulations and how to implement them effectively.